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RETAIL LIST
SPRING 1924

GLADIOLUS BULBS



Bred Right

Grown Right

Bloom Right



Grown by
JOHN C. DAVIS
ROCHESTER, N. Y.

Gardens: 1804 Culver Road
Office: 77 South Ave.



Gladioli

*No home without a garden
No garden without glads.*

This year, as in the past, our aim has been to grow and offer you only the best. While we are continually testing and adding to our list the new varieties of merit, we still grow the better grades of standard varieties.

Plant some ferns along the shady side of your house or some cosmos in your garden. Use these greens with a few glads and you will have a basket or vase of rare beauty.

Plant a garden of glads and be glad

Dozen sold at 10 times single price.

Culture

Plant in the spring after danger of frost is over. The soil should be rich and mellow, spaded deep, and enriched with fertilizer. Plant the bulbs four to eight inches apart in the row and from three inches deep in heavy soil to five inches in lighter soil. Keep them well watered and give them plenty of cultivation. Do not allow a hard crust to form around the plants.

Dig in the fall after foliage begins to turn brown or after several heavy frosts. Cut tops off just above the bulb and lay out thin for a few days to thoroughly dry. Then remove the old bulb and roots, put them in basket or trays not over four inches deep and store in your fruit or vegetable cellar away from heat. Do not tie your bulbs in a paper bag or keep them in any kind of deep tin receptacle as they will mold and rot in either.

Do not be deceived with the thought that Gladioli will grow in any soil or under any conditions for *they will not*; any soil that will grow potatoes will produce fine flowers. They will not thrive under a tree or among shrubbery nor along a cellar wall or against the garage. The glory of the noon day sun is needed to increase their growth and enhance their beautiful colorings.

Fancy and Novelties

	Each
ALADDIN (J. C. D.)	\$.50
Deep mahogany red. A larger and better Empress of India.	
ALICE TIPLADY (Kunderd)15
Soft orange saffron. Probably the most popular of the prim. family.	
ARISTOCRAT (Bill)	10.00
Bill says "This is the true aristocrat among the hundreds of new ones. Large, strong, massive spikes but with the most delicate colorings. A pale saffron pink, flaked deep orange with cream throat and a very distinct violet feather. Slightly ruffled and extra large."	
BLACK PANSY (Kunderd)20
Very attractive rich dark red with a white hair line at edge of blossom. Reminds me of a giant pansy.	
CATHERINA (Velthuys)50
Grayish light blue, lower petals deeper blue with brownish red blotch. Very attractive.	
CATHERINE COLEMAN (Coleman)	3.00
Beautiful coral pink with a shade deeper throat. A beautiful flower admired by all.	
CAROLINE FREAR BURKE (Diener)25
White overlaid with rose pink. Ruby lip.	
CHARLEMAGNE (Lemoine)15
Sunrise red flaked with darker red, very large flowers.	
CHATEAU THIERRY (Vos)25
Orange red or cerise with yellow throat. Large and showy.	
DEUTSCHLAND (Graetz)25
Large self colored soft pink. Vigorous grower. Very good.	
DIENER'S AMERICAN BEAUTY (Diener)	1.00
American beauty color, creamy yellow ruby striped throat. Every spike a bouquet in itself.	
DIENER'S WHITE (Diener)	1.00
Milk white with faint touch of pink in throat. Lower petals overlaid with pale orchid.	
DOROTHY McKIBBON (Kunderd)25
Bright pink around outer edge blending to pure apple blossom throat. Ruffled.	
DR. F. J. V. SKIFF (Metzner)25
Flesh pink, light ruby center. Sometimes striped rose pink.	
ELIZABETH GERBERDING (Diener)10
Heavily ruffled shell pink, shading on outer edges. Canary and ruby center.	
ETENDARD (Lemoine)15
Cream white with dark red center.	
EUGENE LEFEBVRE (Lemoine)25
Bright pink, throat spotted and dotted purple amaranth and cream.	
EUROPA (Pfitzer)20
The best pure white gladioli grown.	
FAIRY QUEEN (J. C. D.)	1.50
A beautiful shade of pink, tall strong flower.	

BUENA VISTA GARDENS

	Each
FIRY KNIGHT (Hopman)	
Pure vermillion. Very small bulbs produced wonderful flowers this past summer. No delivery until 1925.	
FRANK J. SYMMES (Diener)25
Peach red with the lower petals gradually blending into deep crimson. Heavily ruffled.	
GEN LANGLOIS (Lemoine)25
Maroon, beautiful spots on interior petals.	
GEN. PERSHING (Kirchoff)50
Deep salmon pink.	
GIANT NYMPH (Coleman)	1.00
Delicate salmon pink, slightly rose flaked, blotched with violet markings. Highly recommended.	
GLORY OF NOORWIJK (Alkemade)60
Beautiful large soft yellow.	
GOLDEN EMBLEM (J. C. D.)	3.00
Large deep yellow flowers on tall strong stem.	
GOLDEN MEASURE (Kelway)50
To my mind the largest and best yellow ever introduced, tall, strong and pure.	
GOLDEN VLISS (Pfitzer)75
Pure golden yellow.	
HENRI LEMOINE (Lemoine)25
Deep yellow with red throat.	
HUBERTUS (Velthuys)25
Fine blue and mauve.	
IMPERATOR (Heemskerk)	2.00
Mammoth white on tall sturdy stems. A new variety which is becoming very popular.	
JACK LONDON (Diener)25
Light salmon with vermillion stripes. Throat of canary yellow with ruby stripes. Tall and stocky.	
JACOBA VAN BEIJEREN (Heemskerk)	
Small bulbs25
Bulblets	\$8.00 per 100
Extraordinary beautiful violet self color on tall erect stems. Many well arranged flowers open at a time.	
I believe I have the largest stock of this variety in the country—approximately 25,000 planting stock. You will make no mistake with a few of these.	
JEAN DU TAILLES (Lemoine)20
Large salmon blotched with maroon. A fine French variety.	
LA LUNA (Groff)50
Cream white with beautiful throat blotch.	
LENA GRAETZ (Graetz)25
Beautiful white on tall straight stems. Very good.	
LEOTA (Coleman)	1.00
Pure clear pink shading through more delicate tints to a white throat. Strong grower, producing large flowers.	
LILYWHITE (Kunderd)30
A pure white fine formed flower.	

FANCY AND NOVELTIES

	Each
LISS (Velthuys) Deep apple blossom pink.	.10
LOUISE (Wright) Very large lavender with dark wine pencilings on lower petals.	.20
MAINE (Vos) Citron yellow in the bud, turning pure white when fully open. A wonderful flower. You can't go wrong on this one.	1.00
MAJESTIC (Hopman) Bright orange salmon red with slight mark- ings on lower petals. Visitors praised it highly at my gardens last summer.	.25
MARY PICKFORD (Kunderd) Delicate creamy white with throat of soft sulphur yellow. Truly a beautiful flower.	.15
MARY STEARNS BURKE (Diener) Canary yellow overlaid with apricot, tinged rose, deep canary center and ruby throat.	.50
MIDNIGHT (J. C. D.) As dark as the name implies. Very good.	.25
MME. MAUMEUE (Vilmorin) White with dark garnet throat.	1.00
MME. MOUNET SULLY (De Groat) Dream white with red center.	.40
MOHAWK (J. C. D.) Deep wine red. Very good.	1.00
MONA LISA (Kunderd) Pale soft rose pink. Very delicate almost self color.	.30
MORNING STAR (Bill) Jasper pink star shaped flower with yellow throat, carmine feather through the yellow.	.25
MRS. DR. NORTON (Kunderd) Delicate cream pink with yellow blotch. A winner.	.25
MRS. H. E. BOTHIN (Diener) Light geranium pink, flame scarlet center, heavily ruffled. A coming variety.	.25
MRS. J. K. ARMSBY (Diener) Coral pink delicately penciled with vermilion near edges, cream throat speckled ruby large flowers and very fine.	3.00
MURIEL (Pfizer) Pale violet, orchid blue with purplish blotch lower petals. Distinct and showy.	.50
NOKOMIS (Bill) A collection of Indian colorings and shades make up this flower.	.50
OBELISQUE (Gravereau) Creamy yellow with darker yellow center. Large flowers, tall grower. Unusually good.,	1.00
ODIN (Heemskerk) Large well formed salmon pink with intense carmine blotch. Very good.	.50
OHIO (Vos) White with deep throat markings. Flowers are unusual in shape, well placed on a stocky stem, many being open at a time.	.60
ORANGE GLORY (Kunderd) Fine orange with lighter throat. Heavily ruffled.	.15

BUENA VISTA GARDENS

	Each
ORANGE QUEEN A primulinus grandiflora of a most beautiful copper orange self color. Admired by all. No delivery until 1925.	
PIPPIN (Bill) A most gorgeous flower. Large soft blush pink, with feather and stippling of red on cream throat.	1.50
POCAHONTAS (J. C. D.) Deep canna red.	.60
PRIDE OF ROCHESTER (J. C. D.) Pure white wide open flowers, perfectly placed on tall strong stem.	.50
PRIMUNELLA (Kunderd) Beautiful ruffled flower. Reminds me of a butterfly.	.50
PRIORITY (Bill) Venetian pink shading darker toward the tips. Faint central lines and feather of deep rose pink. A most beautiful flower. You can't go wrong on this one.	3.00
PURPLE GLORY (Kunderd) Deepest velvety maroon and heavily ruffled. Tall and sturdy.	1.00
RADIUM (Vos) A combination of rose colors which make for a beautiful flower.	.50
REGAL (J. C. D.) Bright red, large flowers.	1.00
RED EMPEROR (Groff) Large blood-red flowers. Very good.	.25
REMBRANDT Very dark blue. Makes a beautiful bouquet by itself or mixed with Flora. No delivery until 1925.	
ROMANCE (Kunderd) A flower hard to describe. Orange, salmon, rose, red and yellow, wine blue bordered petals. Must be seen to be appreciated.	.50
ROSELLA (Cowee) Light rose with white throat.	.15
ROSE WELLS (Austin) Clear rose with small attractive blotch.	.35
ROSS VALLEY (Diener) Salmon pink delicately overlaid with mauve, red peacock eye in center. Very odd.	.10
RUBINI (Heemskerk) Orange scarlet with clear white eye. Large flowers. Very showy. No delivery until 1925.	
SAN ANSELMO (Diener) White penciled with ruby pink.	.10
SHIELA (Coleman) Rich salmon color. Truly a wonderful flower.	.50
SUNBURST (J. C. D.) Very large beautiful shade of yellow.	10.00
SURPRISE (J. C. D.) Large pure white.	1.50
SWEET LAVENDER (Coleman) Lavender and pink blended, ruby red blotch, bordered with lemon yellow. Blooms very early.	.50

STANDARD VARIETIES

	Each
THOS. T. KENT (Diener)25
Shell pink overlaid with strawberry, crimson streak on each petal. Large massive blooms.	
TRIOMPHE DE CAEN (Vilmorin)25
White, slightly tinged rose.	
TRIUMPH (J. C. D.)	1.00
Deep red.	
VENUS (Bill)	1.50
A most charming pink.	
VESTA TILLEY (Krelage)	
Very pale pink—much more delicate than LeMarechal Foch—with a small violet blotch. I had wonderful bloom from ½-inch bulbs this past season. No delivery until 1925.	
WHITE CITY (Jonkeer)50
Mammoth white.	
WINONA (J. C. D.)	1.50
White.	
WISCONSIN (Vos)20
White.	
WOLVERINE (Vos)15
Very good pink.	

Standard Varieties

AMERICA (Banning)05
Very light lavender pink, large flowers of good substance.	
ARCADIA (Kunderd)10
Brick red with yellow throat. Tall strong spikes and long flower head. Very late.	
ARIZONA05
Deep pink with deeper throat.	
AUTUMN QUEEN (Woodruff)05
Creamy pink with carmine blotch. Late.	
BALTIMORE (Cowee)10
Beautiful salmon pink.	
C. M. KELWAY (Kelway)05
Creamy with red blotch in throat.	
DIPLOMAT (J. C. D.)15
Light salmon red.	
EARLY SUNRISE (Velthuys)10
Salmon pink, much on the coloring of Halley but larger.	
EVELYN KIRTLAND (Austin)10
Beautiful rosy pink with darker edges, and shell pink at center brilliant scarlet blotch on on lower petals.	
FLORA (Velthuys)10
Large yellow, self colored. Strong grower. Sometimes reminds me of green gold.	
GOLDEN KING (Black)10
Tall greenish yellow with deep red blotch.	
GOLDEN WEDDING (Childs)05
Golden yellow prim.	
GRETCHEN ZANG (Austin)10
Large beautiful soft pink blending to much deeper pink on lower petals.	

BUENA VISTA GARDENS

	Each
HALLEY (Velthuys)05
Salmon orange, lighter throat. Early.	
HERADA (Austin)10
Clear brilliant mauve.	
HOHENSTAUFFEN (Pfitzer)10
Rose tinted white with large red blotch on lower petals.	
LA GRANDESE (Velthuys)10
White slightly tinting to pink.	
LE MARECHAL FOCH (Van Deursen)10
Very large wide open delicate pink. Early. Every garden should have a few.	
L'IMMACULEE10
Fine early pure white. Long spikes and many flowers open at a time.	
LOVELINESS15
Large beautiful creamy white. One of the old favorites.	
MISS HELEN FRANKLIN (Kunderd)10
Ruffled white with lilac throat. Early. A basket of this variety is very pleasing.	
MRS. FRANCIS KING (Coblentz)05
Vermilion red. One of the old timers.	
MRS. F. PENDLETON (Kunderd)10
Light pink with carmine blotch. An excellent old variety.	
MYRTLE (Kunderd)15
Delicate rose pink, small flower.	
PEACE (Groff)10
Large white with pale lilac feathering.	
PINK PERFECTION (Hopman)10
Large shell pink.	
PRINCE OF WALES (Van Zanten)10
Delicate salmon rose fading to yellow throat. Very early. I think it the best of the standard varieties.	
QUEEN ESTHER (Mellinger)05
White overlaid with mauve.	
ROEM VON KENNERMERLAND (Velthuys)10
Deep pink with white throat, large tulip shaped flowers.	
SCHWABEN (Pfitzer)05
Pale yellow with red blotch.	
SCRIBE (Childs)10
White, flaked carmine.	
ULRICH (Tully)10
Pink.	
WAR (Groff)15
Rich blood red.	
WHITE AMERICA (Childs)05
White with same habits and growth of America.	
WHITE GIANT (Van Meerbeek)15
Large white. Reminds me of the Candidum Lily.	
WILBRINK (Hopman)10
Delicate pale pink—America pink with Halley throat markings. With me it is the first to bloom. Commands highest prices as cut flowers.	



